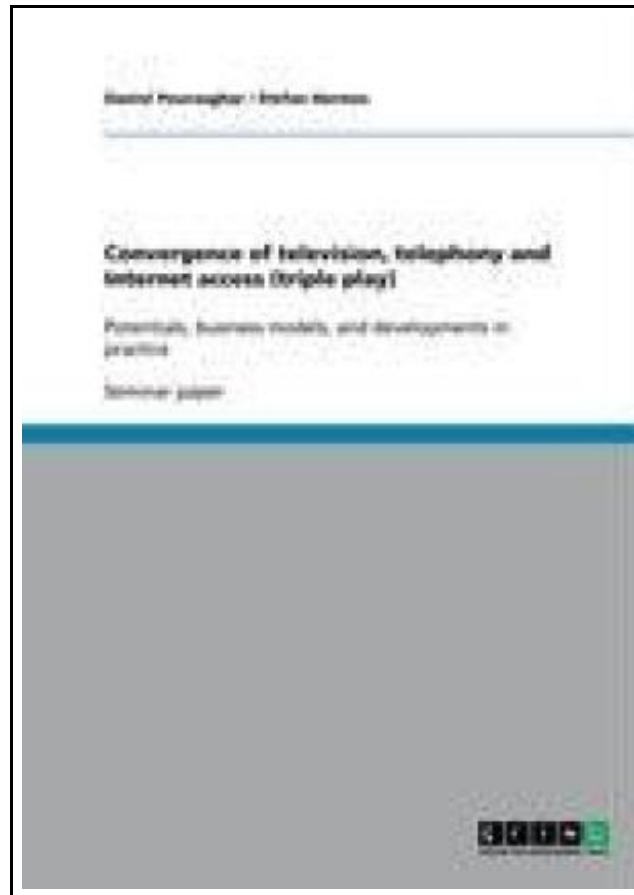


## Convergence of television, telephony and Internet access (triple play)



Filesize: 2.74 MB

### ***Reviews***

*It is a single of the most popular ebook. Better than never, though i am quite late in start reading this one. You will not feel monotony at at any moment of your own time (that's what catalogs are for about when you request me).*

***(Alphonso Flatley IV)***

## CONVERGENCE OF TELEVISION, TELEPHONY AND INTERNET ACCESS (TRIPLE PLAY)

[DOWNLOAD](#)

GRIN Verlag Feb 2009, 2009. Taschenbuch. Book Condition: Neu. 210x149x10 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2006 in the subject Business economics - Miscellaneous, grade: 1,3, European Business School - International University Schloß Reichartshausen Oestrich-Winkel, course: Information Systems, 31 entries in the bibliography, language: English, abstract: In the year 2005 Cisco Systems, the most important company in the market of IP related services and products acquired the second largest manufacturer of set-top boxes, Scientific Atlanta, for \$6.9 billion. Being asked in an interview for the reason of this acquisition Cisco CEO John Chambers stated that he expects the TV, voice and data services of the future to be transmitted via IP, so called triple play. Becoming a supplier of set-top boxes therefore seemed a logical step to him. To date there are about 30 triple play offers available among Europe, offering customers not only cheaper but also more feature-rich communication and entertainment services. It seems as if network operators and content provider have finally learnt from the failures of whole industries in the past: Not only was the photo industry erupted by the sudden digitalization, forcing former market leaders such as Agfa to give up their core business. Also major music labels realized almost too late that a digitalized market is an opportunity for them rather than a thread. In this context the timing of increased interest in triple play does not surprise, as this concept is endowed with strong incentives for almost all involved parties: Whereas network operators may use it as an answer to compensate declining revenues resulting from increasing competition it might equip content provider with an additional distribution channel for future growth. And last but not least the consumers may profit from cost savings...

[Read Convergence of television, telephony and Internet access \(triple play\) Online](#)[Download PDF Convergence of television, telephony and Internet access \(triple play\)](#)

## Relevant Books



**Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Download eBook »](#)



**Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Download eBook »](#)



**Weebies Family Halloween Night English Language: English Language British Full Colour**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Download eBook »](#)



**Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.

[Download eBook »](#)



**Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.

[Download eBook »](#)