



GreenTech made in Germany 2.0 - Englische Ausgabe

By Nature Conservation and Nuclear Safety Federal Ministry for the Environment

Vahlen Franz GmbH Mai 2009, 2009. Buch. Book Condition: Neu. 274x208x28 mm. Neuware - Especially now that sustainable growth is recognized as an undeniable imperative, protecting the climate and conserving natural resources are two of the most pressing challenges faced by modern man. If we are to master these challenges, however, we need environmental technologies. In Germany as in other international markets, the 'green tech' industry has thus already established itself as an economic force to be reckoned with - and one whose importance will increase further. 'GreenTech made in Germany - Innovation Atlas: Environmental Technologies in Germany' pans out across the entire, rich spectrum covered by this forward-looking industry. Produced by Roland Berger Strategy Consultants on behalf of Germany's Federal Ministry for the Environment, it provides a representative account of environmental technologies. The aim is to explore their contribution to innovation, growth and employment in Germany. It then drills down to provide more details of the environmental technology industry in Germany's federal states and discuss the subsidy and development policies pursued by the individual states. This atlas examines environmental technologies in Germany from a number of angles, highlighting technological trends, exploring economic potential and mapping the focus of different regions....



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