



## Successful Project Management, Third Edition (Series: Creating Success)

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By Trevor L Young

Kogan Page Limited/Viva Books, 2010. Softcover. Book Condition: New. 3rd edition. Do you find it difficult to co-ordinate tasks? Can you prioritise? Successful Project Management will help all managers to maintain a balance between the demands of the customer, the project, the team, and the organisation. It contains practical and well-tested techniques which cover: ? project conception and start-up ? managing project stakeholders ? managing risks ? project planning ? project launch and execution, closure and evaluation Complete with checklists and specific guidance notes, this essential book covers the entire project management process and will help you to improve your chance of success. Content: Introduction ? What is success?: What happens to the project? ? Defining success ? Your view of success ? Success depends on who is measuring ? What are the perceived causes of failure? ? Reduce the probability of failure ?The climate for success: Why do initiatives appear to fail? ? Some definitions ? Projects ? are they just an accident? ? What influences the climate? ? What's the current climate? ? The cross functional team ? The operating climate for success ? The key activities ? Defined roles and responsibilities ? the key players ? Influence...



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